



# Detailed Course Syllabus

<b>Academic Year</b>	2026/2027	<b>Semester</b>	Summer
<b>Study Program</b>	Undergraduate University Study of Psychology, student incoming mobility	<b>Specialization/ Major in</b>	<b>Year of Study</b> 2.

## I. BASIC COURSE INFORMATION

<b>Name</b>	Social Psychology of Dress		
<b>Abbreviation</b>		<b>Code</b>	
<b>Status</b>	Elective	<b>ECTS</b>	4
<b>Prerequisites</b>	None		
<b>Total Course Workload</b>			
<b>Teaching Mode</b>	<b>Total Hours</b>	<b>Teaching Mode</b>	<b>Total Hours</b>
Lectures	30	Seminars	15
<b>Class Time and Place</b>	CUC according to published timetable		

## II. TEACHING STAFF

### Course Holder

<b>Name and Surname</b>	Lana Batinić		
<b>Academic Degree</b>	PhD	<b>Professional Title</b>	Assistant Professor
<b>Contact E-mail</b>	lana.batinic@unicath.hr	<b>Telephone</b>	+ 385 (0) 1 370 66 50
<b>Office Hours</b>	According to published timetable	<b>Office</b>	B 208

### Course Collaborator

<b>Name and Surname</b>			
<b>Academic Degree</b>		<b>Professional Title</b>	
<b>Contact E-mail</b>		<b>Telephone</b>	
<b>Office Hours</b>	According to published timetable	<b>Office</b>	

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## III. DETAILED COURSE INFORMATION

<b>Teaching Language</b>	English				
<b>Course Description</b>	<p><b>Subject goal:</b> Understanding concept of dress as a stimulus and way of communication and acknowledging important social cognition processes associated with dress.</p> <p><b>Subject content:</b> Importance of study of the dress. Origins and functions of dress. Research methods on dress. Dress and social cognition. Dress and impressions, body image, personality and self.</p>				
<b>Expected Educational Outcomes</b>	<p>Distinguish social cognition processes related to dress.</p> <p>Analyze dress in the context of self.</p> <p>Present dress and its function in the specific context.</p> <p>Independently prepare specific topic in the context of dress</p>				
<b>Textbooks and Materials</b>					
<b>Required</b>	<p>Lennon, S. J., Johnson, K. K., &amp; Rudd, N. A. (2017). <i>Social Psychology of Dress</i>. Bloomsbury Publishing USA. (selected chapters)</p> <p>Johnson, K., Lennon, S. J., &amp; Rudd, N. (2014). Dress, body and self: Research in the social psychology of dress. <i>Fashion and textiles</i>, 1, 1-24.</p>				
<b>Supplementary</b>	Baumgartner, J. (2012). <i>You are what you wear: What your clothes reveal about you</i> . Da Capo Lifelong Books.				
<b>Examination and Grading</b>					
<b>To Be Passed</b>	Yes	<b>Exclusively Continuous Assessment</b>	No	<b>Included in Average Grade</b>	Yes
<b>Prerequisites to Obtain Signature and Take Final Exam</b>	<p>Regular class attendance (attendance at least 70% of each form of class)</p> <p>Obtaining a minimum of 35% points (out of a total of 100 points) during classes (colloquiums, seminar work)</p> <p>Continuous evaluation of student work through teaching activities</p>				
<b>Examination Manner</b>	Final written exam (minimum for passing the written exam is 50% correct answers)				
<b>Grading Manner</b>	<p>Teaching activities (70% of the grade):</p> <ul style="list-style-type: none"> <li>- seminar work - 20%</li> <li>- 1. colloquium - 25%</li> <li>- 2. colloquium - 25%</li> </ul> <p>Final written exam - 30% of the grade</p> <p>excellent (A) - 90 to 100% points  very good (B) - 80 to 89.9% points  good (C) - 65 to 79.9% points  sufficient (D) - 50 to 64.9% points  insufficient (F) - 0 to 49.9 % points</p>				

**Detailed  
Overview of  
Grading within  
ECTS**

ACTIVITY TYPE	ECTS Student Workload Coefficient	GRADE PERCENTAGE (%)
Class Attendance	1.2	0
Seminar Presentation	0.6	20
Midterm Exam	0.7	25
Midterm Exam	0.7	25
<b>Total in Class</b>	<b>3.2</b>	<b>70</b>
Final Exam	0.8	30
<b>TOTAL ECTS (Classes + Final Exam)</b>	<b>4</b>	<b>100</b>

**Midterm Exam  
Dates**

Midterm Exam 1: 7th term of classes  
Midterm Exam 2: 14th term of classes

**Final Exam  
Dates**

According to published timetable

#### IV. WEEKLY CLASS SCHEDULE

*Lectures*

Week	Topic
1.	Introduction
2.	Why Study Dress?
3.	Origins and Functions of Dress
4.	Conducting Research on Dress
5.	Dress and Social Cognition (part 1)
6.	Dress and Social Cognition (part 2)
7.	Midterm exam 1
8.	Dress and Impression Formation
9.	Dress and Body Image (part 1)
10.	Dress and Body Image (part 2)
11.	Dress and Personality
12.	Dress and the Self (part 1)
13.	Dress and the Self (part 2)
14.	Midterm exam 2
15.	Final lecture

**Seminars**

<b>Week</b>	<b>Topic</b>
1.	Introduction
2.	Seminar presentation on the topic regarding dress selected by student
3.	Seminar presentation on the topic regarding dress selected by student
4.	Seminar presentation on the topic regarding dress selected by student
5.	Seminar presentation on the topic regarding dress selected by student
6.	Seminar presentation on the topic regarding dress selected by student
7.	Midterm exam 1
8.	Seminar presentation on the topic regarding dress selected by student
9.	Seminar presentation on the topic regarding dress selected by student
10.	Seminar presentation on the topic regarding dress selected by student
11.	Seminar presentation on the topic regarding dress selected by student
12.	Seminar presentation on the topic regarding dress selected by student
13.	Seminar presentation on the topic regarding dress selected by student
14.	Midterm exam 2
15.	Final lecture