



Detailed Course Syllabus

Academic Year		Semester	
		Summer	
Study Program	Graduate	Specialization/ Major in	Communication Studies/Sociology/ Psychology/History
Year of Study		Year of Study	1 st and 2 nd

I. BASIC COURSE INFORMATION

Name	Electoral Systems and Electoral Persuasion		
Abbreviation	IZBD253	Code	251997
Status	Elective	ECTS	6
Prerequisites	None		
Total Course Workload			
Teaching Mode	Total Hours	Teaching Mode	Total Hours
Lectures	30	Seminars	15
Class Time and Place			

II. TEACHING STAFF

Course Holder

Name and Surname	Jakov Žižić		
Academic Degree	PhD	Professional Title	Assistant Professor
Contact E-mail	jakov.zizic@unicath.hr	Telephone	+385 (1)
Office Hours			

III. DETAILED COURSE INFORMATION

Teaching Language English

Course Description	Elections are a fundamental political process in liberal democracies and a major element of modern politics. This course will provide students with introduction to electoral systems as institutional rules through which voters express their political preferences and their votes are being translated into seats. The course will explain main aspects of electoral persuasion as the most important form of political persuasion.
Expected Educational Outcomes	<ul style="list-style-type: none"> Recognize electoral systems types Identify electoral systems effects Assess electoral systems Identify the determinants of vote choice Analyse the role of campaign strategies and media Evaluate election campaigns

Textbooks and Materials

Required	Herron, Erik. S; Pekkanen, Robert and Shugart, Matthew S. (eds) (2018) <i>The Oxford Handbook of Electoral Systems</i> . Oxford: Oxford University Press. Suhay, Elizabeth; Grofman, Bernard and Trechsel, Alexander S. (eds) (2019). <i>The Oxford Handbook of Electoral Persuasion</i> . Oxford: Oxford University Press. Fisher, Justin; Fieldhouse, Edward; Franklin, Mark N.; Gibson, Rachel; Cantijoch, Marta and Wlezien, Christopher (eds) (2018). <i>The Routledge Handbook of Elections, Voting Behavior and Public Opinion</i> . Abingdon and New York: Routledge
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Supplementary	Gallagher, Michael and Mitchell, Paul (eds) (2005). <i>The Politics of Electoral Systems</i> . Oxford: Oxford University Press.
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Examination and Grading

To Be Passed	Exclusively Continuous Assessment	Included in Average Grade
Prerequisites to Obtain Signature and Take Final Exam	Regular class attendance - attending at least 70% of lectures and seminar sessions; Accumulating at least 35% of grade through class activities (two colloquiums, seminar presentation and seminar paper).	

Examination Manner	2 colloquiums (written), seminar presentation (oral), seminar paper (written) Final exam (oral)
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Grading Manner

Final course grade is based on 100 points earned through student's continuous involvement in class activities:

- Sufficient (2) - 50 to 64 points
- Good (3) - 65 to 79 points
- Very good (4) - 80 to 89 points
- Excellent (5) - 90 to 100 points

Earning credits:

Class activities contribute to 70% of the grade:

- Seminar presentation - maximum 10 points
- Seminar paper - maximum 20 points
- First colloquium - maximum 20 points
- Second colloquium - maximum 20 points

Final exam contributes to 30% of the grade:

Final exam - maximum of 30 points (50% of correct answers necessary for passing)

	TYPE OF ACTIVITY	ECTS	SHARE RATINGS (%)
Detailed Overview of Grading within ECTS	Attendance	1.2	0
	Seminar presentation	0.48	10
	Seminar paper	0.96	20
	Colloquium-intermediate examination	0.96	20
	Colloquium-intermediate examination	0.96	20
	Total during classes	4.56	70
	Final exam	1.44	30
	TOTAL POINTS (teaching+ final exam)	6	100

Midterm Exam Dates	The first colloquium in the 8th week of the course and the second colloquium in the 15th week.
Final Exam Dates	Will be announced

IV. WEEKLY CLASS SCHEDULE

Lectures

Week	Topic
1.	Electoral Systems Dimensions and Types
2.	Electoral Systems Effects
3.	Electoral System Design
4.	Election Administration and Electoral Integrity
5.	Electoral Systems and Campaign Finance
6.	Electoral System in Croatia
7.	Electoral System in Bosnia and Herzegovina
8.	1 st Colloquium
9.	Electoral Systems in European Union
10.	Determinants of Vote Choice
11.	Political Persuasion
12.	Election Campaigns
13.	Media and Public Opinion
14.	Digital Campaigning
15.	2 nd Colloquium

Seminars

Week	Topic
1.	Introduction and Assignment of Seminar Topics
2.	Students's Presentation
3.	Students's Presentation
4.	Students's Presentation
5.	Students's Presentation
6.	Students's Presentation
7.	Students's Presentation
8.	Students's Presentation
9.	Students's Presentation
10.	Students's Presentation
11.	Students's Presentation
12.	Students's Presentation
13.	Students's Presentation

14.	Students's Presentation
15.	Seminar Wrap-up and Review
