



HRVAJSKO  
KATOLICKO  
SVETILIŠTE  
UNIVERSITAS  
STUDIORUM  
CATHOLICA  
CROATICA  
ZAGREBIA

# Detailed Course Syllabus

Academic Year 2023/24

Semester  
Summer

Study Program	Graduate	Specialization / Major in	Communication Studies/Sociology/ Psychology/History	Year of Study	1 <sup>st</sup> and 2 <sup>nd</sup>
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## I. BASIC COURSE INFORMATION

Name	Electoral Systems and Electoral Persuasion		
Abbreviation	IZBD253	Code	251997
Status		ECTS	6
Prerequisites	None		
<i>Total Course Workload</i>			
Teaching Mode	Total Hours	Teaching Mode	Total Hours
Lectures	30	Seminars	15
Class Time and Place			

## II. TEACHING STAFF

### Course Holder

<b>Name and Surname</b>		Stephen Nikola Bartulica	
<b>Academic Degree</b>	PhD	<b>Professional Title</b>	Assistant Professor
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<b>Office Hours</b>			

<b>Name and Surname</b>		Jakov Žižić	
<b>Academic Degree</b>	PhD	<b>Professional Title</b>	Postdoctoral Researcher
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<b>Office Hours</b>			

## III. DETAILED COURSE INFORMATION

Teaching Language English

Course Description	Elections are a fundamental political process in liberal democracies and a major element of modern politics. This course will provide students with introduction to electoral systems as institutional rules through which voters express their political
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preferences and their votes are being translated into seats. The course will explain main aspects of electoral persuasion as the most important form of political persuasion.

<b>Expected Educational Outcomes</b>	Recognize electoral systems types Identify electoral systems effects Assess electoral systems Identify the determinants of vote choice Analyse the role of campaign strategies and media Evaluate election campaigns
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### ***Textbooks and Materials***

<b>Required</b>	Herron, Erik. S; Pekkanen, Robert and Shugart, Matthew S. (eds) (2018) <i>The Oxford Handbook of Electoral Systems</i> . Oxford: Oxford University Press. Suhay, Elizabeth; Grofman, Bernard and Trechsel, Alexander S. (eds) (2019). <i>The Oxford Handbook of Electoral Persuasion</i> . Oxford: Oxford University Press. Fisher, Justin; Fieldhouse, Edward; Franklin, Mark N.; Gibson, Rachel; Cantijoch, Marta and Wlezien, Christopher (eds) (2018). <i>The Routledge Handbook of Elections, Voting Behavior and Public Opinion</i> . Abingdon and New York: Routledge
<b>Supplementary</b>	Gallagher, Michael and Mitchell, Paul (eds) (2005). <i>The Politics of Electoral Systems</i> . Oxford: Oxford University Press.

### ***Examination and Grading***

<b>To Be Passed</b>	<b>Exclusively Continuous Assessment</b>	<b>Included in Average Grade</b>
<b>Prerequisites to Obtain Signature and Take Final Exam</b>	Regular class attendance – attending at least 70% of lectures and seminar sessions;  Accumulating at least 35% of grade through class activities (two colloquiums, seminar presentation and seminar paper).	

<b>Examination Manner</b>	2 colloquiums (written), seminar presentation (oral), seminar paper (written) Final exam (oral)
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<b>Grading Manner</b>	Final course grade is based on 100 points earned through student's continuous involvement in class activities: Sufficient (2) – 50 to 64 points Good (3) – 65 to 79 points Very good (4) – 80 to 89 points Excellent (5) – 90 to 100 points  Earning credits: Class activities contribute to 70% of the grade: Seminar presentation – maximum 10 points Seminar paper – maximum 20 points First colloquium – maximum 20 points Second colloquium – maximum 20 points
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Final exam contributes to 30% of the grade:  
 Final exam – maximum of 30 points (50% of correct answers necessary for passing)

	TYPE OF ACTIVITY	ECTS	SHARE RATINGS (%)
<b>Detailed Overview of Grading within ECTS</b>	Attendance	1.2	0
	Seminar presentation	0.48	10
	Seminar paper	0.96	20
	Colloquium-intermediate examination	0.96	20
	Colloquium-intermediate examination	0.96	20
	Total during classes	4.56	70
	Final exam	1.44	30
	TOTAL POINTS (teaching+ final exam)	6	100

<b>Midterm Exam Dates</b>	The first colloquium in the 8th week of the course and the second colloquium in the 15th week.
<b>Final Exam Dates</b>	Will be announced

#### IV. WEEKLY CLASS SCHEDULE

##### *Lectures*

Week	Topic
1.	Electoral Systems Dimensions and Types
2.	Electoral Systems Effects
3.	Electoral System Design
4.	Election Administration and Electoral Integrity
5.	Electoral Systems and Campaign Finance
6.	Electoral System in Croatia
7.	Electoral System in Bosnia and Herzegovina
8.	1 <sup>st</sup> Colloquium
9.	Electoral Systems in European Union
10.	Determinants of Vote Choice
11.	Political Persuasion
12.	Election Campaigns
13.	Media and Public Opinion

14. Digital Campaigning
15. 2<sup>nd</sup> Colloquium

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**Seminars**

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Week	Topic
1.	Introduction and Assignment of Seminar Topics
2.	Students's Presentation
3.	Students's Presentation
4.	Students's Presentation
5.	Students's Presentation
6.	Students's Presentation
7.	Students's Presentation
8.	Students's Presentation
9.	Students's Presentation
10.	Students's Presentation
11.	Students's Presentation
12.	Students's Presentation
13.	Students's Presentation
14.	Students's Presentation
15.	Seminar Wrap-up and Review

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