

CALL FOR PAPERS



MEDIA AND FAMILY IN THE AGE OF ARTIFICIAL INTELLIGENCE

INTERNATIONAL SCIENTIFIC CONFERENCE

At a time when 89% of children use the internet daily via smartphone, and more than 80% of them own a personal device they do not share with anyone (EU Kids Online Croatia, 2025), the digital environment is becoming an inseparable part of modern childhood. Media and digital technologies have been shaping patterns of communication, entertainment, and learning for years, but today we are witnessing an additional shift, the entry of artificial intelligence into everyday family life. Recommendation algorithms, personalized assistants, voice and image recognition systems, tools for learning and creative expression - all of these are becoming part of children's digital worlds, while also posing challenges for parents who often lack sufficient knowledge about how artificial intelligence affects their children's behavior and habits.

Data show that digital life already brings numerous challenges for the modern family. Three out of five children at the age of ten own their own mobile phone (EU Kids Online Croatia, 2025), which means that at a very early age they are given independent and often uncontrolled access to technologies whose content is increasingly shaped by artificial intelligence. One in three children between the ages of ten and sixteen use various screens after the agreed bedtime, and a quarter of them continue using them throughout the night, which can seriously disrupt sleep patterns and concentration (EU Kids Online Croatia, 2025). At the same time, one in three children play online games daily, and games are precisely one of the areas where artificial intelligence algorithms are most intensively used, to tailor content, prolong playing time, and stimulate spending, thus increasing the risk of developing addictive behavior patterns.

The problem is further compounded by the fact that parents do not talk enough with their children or monitor what they do online. In the context of artificial intelligence, which offers personalized and often hidden content, this lack of communication and supervision makes children even more vulnerable. Therefore, the entry of artificial intelligence into children's and family environments brings new challenges and risks. Parents face the question of how to recognize what lies behind the content their child consumes, how to understand the algorithms that guide their children's attention, and how to prepare them to think critically about what they watch. Children, on the other hand, are growing up in a world where it is difficult to distinguish between original and machine-generated content, between a friend's recommendation and that of an algorithm.

If digital literacy was necessary in previous stages of media development, in the age of artificial intelligence it becomes even more crucial. For parents and children this means learning together, engaging in open dialogue, and being ready to confront challenges that are changing faster than ever before. That is why artificial intelligence is not only a technological challenge, but also a pedagogical, ethical, and family one, set to shape childhood and family relationships in the years to come.



Catholic University of Croatia, Ilica 244



Wednesday, December 10, 2025



Official Conference Languages:
Croatian and English



Presentations in person & online



Standard fee : 150 €
per paper (regardless of the number
of authors)

Doctoral students: 50 €



Abstracts must be sent to
ana.persa@unicath.hr by
20 October 2025

ORGANISER CONTACT

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ORGANIZING AND PROGRAMME COMMITTEE

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KEY DATES



Conference:
10 December 2025



Abstract submission:
20 October 2025



Submission of full papers:
31 January 2026



Confirmation of acceptance
of abstract and presentation:
3 November 2025



Publication of papers in
scientific journals:
end of 2026 calendar year

POTENTIAL CONFERENCE TOPICS

- Family and media facing the challenges of artificial intelligence
- The impact of artificial intelligence on family relationships and communication
- The influence of personalized algorithms on children's behavior
- Ethical and pedagogical dilemmas in the use of AI tools within the family
- Educational potentials of artificial intelligence
- AI tools in education – support for learning or a threat to critical thinking
- Children's and parents' digital and AI literacy
- Models and practices for joint parent–child learning
- Integration of AI literacy into school curricula
- Family strategies for setting rules and boundaries
- Parent–child communication about the internet and media content
- Generational differences in the perception of digital media and artificial intelligence
- Protection of children's privacy and safety in the digital environment
- Deepfake content and disinformation – how children and parents recognize manipulative media content

- Games, social networks, and algorithmic traps
- Algorithmic bias and children's content
- The impact of algorithms on children's consumption and the development of addictive patterns
- Screen and digital technology addiction
- Night-time screen use and its consequences on sleep, health, and academic achievement
- National and international digital safety strategies

ABSTRACT SUBMISSION

Papers proposed for the conference must be based on current and original research by the authors. In the paper abstract in Croatian or English, ranging from 300 to 500 words, it is necessary to state the goal and purpose of the paper, to provide a clear methodology, the key results, social and scientific significance of the paper itself. In addition to the abstract, it is necessary to send information about the authors (scientific-teaching grade, institution, address, telephone number, e-mail). Abstracts must be sent to ana.persa@unicath.hr by 20 October 2025.

CONFERENCE PROCEEDINGS

Peer-reviewed papers from the conference will be published in the conference proceedings at the end of 2026. Articles should be written in Latin script, in either English or Croatian, and should be between 5,000 and 6,000 words in length (Times New Roman, 12 pt, 1.5 spacing). Papers must be prepared in accordance with the APA7 citation style.