

### *General information*

<b>Name</b>	Marijana Togonal
<b>Research position</b>	Research associate
<b>Research and teaching position</b>	/
<b>Academic discipline</b>	Humanities
<b>Scientific field</b>	Philology
<b>Branch of science</b>	Croatistics
<b>Area(s) of research and interest</b>	Language, Literature, Communication and Public appearance
<b>Researcher ID number</b>	/
<b>Date and place of birth</b>	15 September, 1971, Zagreb
<b>Telephone</b>	+385 1370 66 27
<b>E-mail</b>	marijana.togonal@unicath.hr

### *Research and teaching activities*

#### *Teaching activities*

<b>Antun Gustav Matoš High School, Samobor</b>	1998 - 2008	Croatian Language and Literature
<b>Technical school, Samobor</b>	2001 - 2015	Croatian Language and Literature
<b>Edward Bernays College of Communication Management</b>	2013 - 2016	Croatian Language and Stylistics Croatian Literature Culture of Speech Basics of Rhetoric Writing in Public Relations
<b>VERN' University of Applied Sciences</b>	2013 - 2016	Croatian Business Language Writing in Public Relations
<b>Catholic University of Croatia</b>	2016 - present	Introduction to Academic Studies Croatian Language Croatian Language and Stylistics Public Appearance Creativity in Public Relations

#### *Research activities*

<b>Participation in scientific projects</b>	/
<b>Bibliography</b>	<b>Authored book(s):</b>

## CURRICULUM VITAE

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Centrih Lovrić, Ljiljana, Togonal, Marijana, Žuvela, Ljubica. *Croatian Language Manual For High School Graduation and Entrance Examinations For College*, Pučko otvoreno učilište, Zagreb, 2003.

Doračić, Tatjana, Togonal, Marijana. *Analysis of 555 Croatian Language Tasks at State Graduation Examinations*, Alfa, Zagreb, 2014.

**Edited book(s):**

Jugo, Damir, *Crisis Communication Management*, Zagreb, 2016. (in preparation)

**Scientific paper(s):**

Sapunar Knežević, Andrea, Togonal, Marijana. „ Stanko Vraz As A Folklorist. Vraz’s Offer of Knowledge of Croatian and Slovenian Oral Literature “. *Croatica et Slavica Iadertina*, year VII. /I., Faculty of Philosophy at the University of Zadar, Zadar, 2011, pages 193–218.

Sapunar Knežević, Andrea, Togonal, Marijana. „Kuhač’s Travelogue on Eastern Hungarian Croats in the Context of The Former Philological and Ethnographic Research“. *Arti musices – Croatian Musicological Collection*, year 43, No. 2, Croatian Musicological Society, Zagreb, 2012, pages 223–235.

Sapunar Knežević Andrea, Togonal, Marijana. „Franjo Ksaver Kuhač as a Travel Writer [Among Hungarian Croats - A Travelogue] 1878, in the collection: Franjo Ksaver Kuhač (1834-1911)“. *Musical Historiography and Identity*, editors V. Katalinić and S. Tuksa, Croatian Musicological Society, Zagreb, 2013, pages 67–75.

Togonal, Marijana, Odak Kراسić, Stana. „A Comparative Analysis of Language-communications Perception in Public Relations“. *Reconciling – the Traditional and Contemporary. The New Integrated Communication. Collection from the International Conference*, Zagreb, 2015, pages 606–622.

Sapunar Knežević, Andrea, Togonal, Marijana. „Critical-literary Contributions from Polish Literature and Culture in the Dalmatian periodicals in the 19<sup>th</sup> and beginning of the 20<sup>th</sup> Century“. From: *Spotkania międzykulturowe*, Tom I (Literaturoznawstwo, Kultura). Collection of Works from the International Scientific Congregation « Intercultural Encounters / Spotkania międzykulturowe » held from the 25-26 of October, 2011 in organization with the Institute for Slavic Philology at the University of Śleska in Sosnowiec (Katowice), editors K. Jarzabek, A. Ruttar, S. Sojdy, Katowice, 2014, pages 137–146.

Sapunar Knežević, Andrea, Togonal, Marijana. „Croatian Language and Media. Should the Media be the Guardian of Standard Croatian Language? “ From: *The*

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## CURRICULUM VITAE

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5<sup>th</sup> Croatian Slavistic Congress, Collection of Works from the International Scientific Congregation held in Rijeka from the 7-10 of September, 2010, Book 1, editors Marija Turk / Ines Srdoč-Konestra, Faculty of Philosophy at the University of Rijeka, Rijeka, 2012, pages 493–500.

Sapunar Knežević, Andrea, Togonal, Marijana. „Language Characteristics of Journalistic Text Styles in Croatian Print News Media“. From: Collection of Works from the First Bosnian-Herzegovinian Slavistic Congress held from the 26-28 of May, 2011 in Sarajevo, Book 1 / Linguistics, Editor in Chief: Senahid Halilović, Slavistic Committee, Sarajevo, 2012, pages 637– 644.

Sapunar Knežević, Andrea, Togonal, Marijana. „The Work and Meaning of Stanko Vraz in the Context of Croatian Revival Folkloristics“. Collection of Works from the Scientific Congregation for the 200<sup>th</sup> Anniversary of the Birth of Stanko Vraz, Samobor, 2011, pages 56–72.

Sapunar Knežević, Andrea, Togonal, Marijana. „The Role of Stanko Vraz and Ivan Kukuljević Sakcinski in the Research of Oral-literary Creativity of Eastern Hungarian and South Hungarian Croats“. Collection of Works from the Scientific Congregation for the 200<sup>th</sup> Anniversary of the Birth of Stanko Vraz. Samobor, 2011, pages 73–93.

Togonal, Marijana, Sapunar Knežević, Andrea. „The Works of Hilarion Gašparoti in Croatian Literary Historiography of the 19<sup>th</sup> and 20<sup>th</sup> Century“. Hilarion Gašparoti and His Works – Collection of Works from the Scientific Congregation Hilarion Gašparoti, Samobor, 2014, pages 123–132.

Togonal, Marijana, Sapunar Knežević, Andrea. „Bulgarian Oral Poetry in the Croatian Literary Magazine Kolo“. Institute for Balkanistics of the Bulgarian Academy of Knowledge. Sofia, 2015. Collection of Works from the Scientific Congregation *Croats and Bulgarians Through the Centuries*. Pages 308–323.

Togonal, Marijana, Odak Krasić, Stana. “Language Culture: Students' Views on Language Culture and the Need for its Institutionalization at the Tertiary Level of Education. Collection of Works from the 4<sup>th</sup> International Conference. Dubrovnik, 2016, pages 1107–1121.

### **Professional paper(s):**

Togonal, Marijana. Folklore, Folk Tradition and Childhood in the Dramaturgic Structure of Krleža's *Kraljevo*“. Zagreb, *Nova Croatica*, 2011, pages 203–218.

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Togonal, Marijana, Sapunar Knežević, Andrea. „Croatian Language and the Media“. *Kolo*, year 22, No. 5-6, *Matica hrvatska*, Zagreb, 2012, pages 182–188.

Togonal, Marijana. „On the Life and Works of Stanko Vraz“, *Kolo*, year 23, No. 1-2, *Matica hrvatska*, Zagreb, 2013, pages 231-235.

Sapunar Knežević, Andrea, Togonal, Marijana. „Croatian Language Standards in the Language of Public Communications / The Role of the Media in Forming Croatian Lingual Consciousness and Culture“. *Medianali* year 6, No. 12, University of Dubrovnik, pages 17–34.

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**Detailed bibliography** <http://bib.irb.hr/>

**National conference(s):**

*The Role of Stanko Vraz and Ivan Kukuljević Sakcinski in the Research of the Oral-literary Creativity of the Eastern Hungarian and South Hungarian Croats*, Scientific Congregation on Stanko Vraz held in Samobor on November 5, 2010 for the 200<sup>th</sup> Anniversary of Birth of Stanko Vraz (1810 – 2010).

*Hilarion Gašparoti in Croatian Literary Historiography of the 19<sup>th</sup> and 20<sup>th</sup> Century*. Scientific Congregation *Hilarion Gašparoti (1714 - 1762) and his Times*. Samobor, October 25, 2012

**International conference(s):**

*Croatian Language and Media. Should the Media be the Guardian of Standard Croatian Language?* The 5<sup>th</sup> Croatian Slavistic Congress, international scientific congregation held in Rijeka from the 7-10 of September, 2010.

*Language features of press-journalistic style in Croatian print news media*. The first Bosnian-Herzegovian Slavic Congress held from the 26-28 of May, 2011 at the Faculty of Philosophy in Sarajevo.

*The critical contributions from Polish literature and culture in the Dalmatian periodicals in the 19<sup>th</sup> century and the beginning of the 20<sup>th</sup> century*, the International Scientific Conference "Intercultural Encounters / Spotkania międzykulturowe" held from the 25-26 of October, 2011 and organized by the Institute for Slavic Philology at the University of Silesia in Sosnowiec (Katowice) / Poland /.

*Kuhač's travelogue about the north Hungarian Croats in the context of previous philological and ethnographic research*, the international scientific conference Francis Xavier Kuhač / 1834 - 1911/. *The Music Historiography and identity / Musical Historiography and Identity*, 27-29 October, 2011, Croatian Musicological Society,

**Participation in scientific and professional conference(s)**

## CURRICULUM VITAE

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Department of History of Croatian Music Institute for the History of Croatian Literature, Theater, and Music Academy.

*Bulgaria's oral poetry in the magazine Kolo (1847)*, IX. International conference of *Croatians and Bulgarians throughout centuries* held on the 21<sup>st</sup> of June, 2012 in Sofia University "St. Kliment Ohridski" in the organization of the Institute for Balkan studies at the Bulgarian Academy of Sciences and the Institute for Historical Sciences of the Croatian Academy of Arts and Sciences.

*Language culture and Croatian society - the point of view of students on teaching language culture in colleges and universities*. The 21<sup>st</sup> International scientific conference "Society and Technology 2014 - dr. Juraj Plenković", Opatija, 2014.

*A Comparative Analysis of Language-communications perception in Public Relations*. The Communication Management Forum in 2015 of the International Scientific Conference organized by Edward Bernays College for communications management. Zagreb, 8-9 of May, 2015.

*Language culture: Students' Views on Language Culture and the Need for Its Institutionalization at the Tertiary Level of Education*. 4<sup>th</sup> International OFEL Conference on Governance, Management, Entrepreneurship and Communication. 15-16 of April, 2016, Dubrovnik.

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**Membership in  
scientific associations**

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### *Education and work experience*

#### *Education*

<b>Academic degree</b>	PhD
<b>Year</b>	2014
<b>Paper title</b>	"Theatrical Staging of Krleža's <i>Kraljevo</i> "
<b>Institution</b>	Faculty of Humanities and Social Sciences
<b>Academic degree</b>	M.A.
<b>Year</b>	1998
<b>Paper title</b>	„Metodička obrada Begovićeve drame <i>Bez trećeg</i> i Vojnovićeve drame <i>U suton</i> “
<b>Institution</b>	Faculty of Humanities and Social Sciences
<b>Academic degree</b>	
<b>Year</b>	
<b>Paper title</b>	
<b>Institution</b>	

#### *Work experience*

<b>Period (from-to)</b>	2016 - present
<b>Employer</b>	Catholic University of Croatia
<b>Position</b>	doctoral graduates
<b>Field of work</b>	language, communication and public appearance
<b>Period (from-to)</b>	2013 - present
<b>Employer</b>	VERN' University of Applied Sciences
<b>Position</b>	Senior lecturer
<b>Field of work</b>	language and communication
<b>Period (from-to)</b>	2013 - 2016
<b>Employer</b>	Edward Bernays College of Communication Management
<b>Position</b>	Senior lecturer
<b>Field of work</b>	language, communication, rhetoric

#### *Professional activities*

Actively work with students, writing of professional and scientific works and lecture materials, holding workshops for rhetoric and public appearance.